

CLAIMS:

1 1. A network addressable device in a communications network for  
2 publishing an authored work, comprising:  
3 (a) a publisher for converting the authored work to a resulting  
4 commercial-grade publication;  
5 (b) a repositor linked with the publisher for storing the commercial-  
6 grade publication; and  
7 (c) a sales manager linked with the repositor for retrieving the  
8 commercial-grade publication from the repositor and distributing  
9 that commercial-grade publication.

1 2. The network addressable device according to Claim 1 wherein the  
2 network addressable device further includes:  
3 (a) an encoder linked with the publisher, the repositor, and the  
4 sales manager for securing information associated with the  
5 authored work from unsolicited disclosure outside the network  
6 addressable device.

1 3. The network addressable device according to Claim 2 wherein the  
2 network addressable device is coupled to a browser.

1 4. The network addressable device according to Claim 1 wherein the  
2 publisher interfaces with a remote service provider for editing the  
3 authored work for content.

1 5. The network addressable device according to Claim 1 wherein the  
2 publisher interfaces with a remote service provider for preparing the  
3 authored work for marketability.

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- 1 6. The network addressable device according to Claim 1 wherein the  
2 publisher interfaces with a remote service provider for publication of  
3 the authored work.
- 1 7. The network addressable device according to Claim 1 wherein the  
2 repositor provides the commercial-grade publication to the sales  
3 manager.
- 1 8. The network addressable device according to Claim 1 wherein the  
2 sales manager distributes the commercial-grade publication in a format  
3 compatible with electronic media.
- 1 9. The network addressable device according to Claim 1 wherein the  
2 sales manager accounts for each distribution of the commercial-grade  
3 publication for purposes of collecting revenue.
- 1 10. The network addressable device according to Claim 1 wherein the  
2 network addressable device is linked with the Internet  
3 communications network.
- 1 11. The network addressable device according to Claim 1 wherein the  
2 network addressable device is linked with an intranet communications  
3 network.
- 1 12. A computer program code on computer readable media for publishing  
2 an authored work in a communications network, comprising:  
3 (a) a first computer program code for converting the authored  
4 work to a resulting commercial-grade publication;  
5 (b) a second computer program code linked with the first computer  
6 program code for storing the commercial-grade publication; and  
7 (c) a third computer program code linked with the second  
8 computer program code for retrieving the commercial-grade

publication from storage and distributing that commercial-grade publication.

13. The computer program code according to Claim 12 wherein the third computer program code accounts for each distribution of the commercial-grade publication for purposes of collecting revenue.

14. The computer program code according to Claim 12 wherein the third computer program code interfaces with a remote service provider for editing the authored work for content.

15. The computer program code according to Claim 12 wherein the third computer program code interfaces with a remote service provider for preparing the authored work for marketability.

16. The computer program code according to Claim 12 wherein the second computer program code provides the commercial-grade publication to the third computer program code.

17. In a communications network environment, a method for publishing an authored work, comprising the steps of:

- (a) receiving the authored work;
- (b) converting the authored work to a resulting commercial-grade publication; and
- (c) storing the commercial-grade publication.

18. The method according to Claim 17 wherein the step of converting the authored work, includes the step of:

- (a) allocating the authored work to a remote service provider to facilitate converting the authored work to a commercial-grade publication.

2 (a) distributing the commercial-grade publication.

3 (a) formatting the commercial-grade publication for compatibility  
4 with electronic media.

1. The first step is to identify the problem. This involves understanding the symptoms and the context in which they are occurring.